

Newsletter

Spring 2007



Save Lives!
Registered Charity No: 1103344



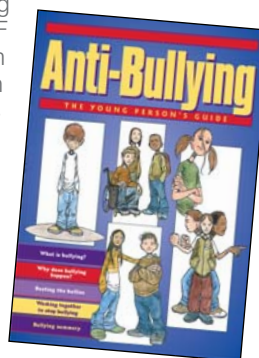
University of Bolton wins Award with CSEF

The University of Bolton, in partnership with the Children's Safety Education Foundation (CSEF) has won Outstanding Project at this year's Higher Education Active Community Fund (HEACF) Volunteering Awards.

At the finals, held at Pinewood Studios on 6 December, the team was presented with the award by popular TV presenter Phillipa Forrester. The awards are

held annually by the Universities Funding Council to identify and celebrate the most outstanding student volunteering initiatives in Universities in England.

The pioneering anti-bullying initiative saw CSEF supporting students from the University of Bolton with local primary schools recommended by the local authority. The initiative was delivered in a small number of local primary schools by student volunteers working in pairs over a number of weeks. The students had been trained by external experts to ensure that they were ready to go out to the schools.



Keith Lescure of the University of Bolton said of the programme: "With the children benefiting as much as our students, it was very much a win-win situation!"

The judges felt that the project had met the key objectives of the HEACF, taking into account short and long-term volunteering opportunities, diversity, community relationships, the development of working practices and sustainability.

A continuation of the project is planned for 2007.

Children's Accidents "a Disgrace"

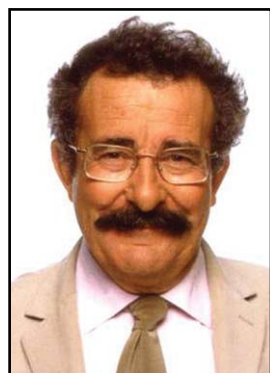
The Government's record on preventing accidental injuries to children is a "disgrace", watchdogs have said.

In February 2007 a report published by both the Healthcare and Audit Commissions, titled "Better Safe Than Sorry", found that two million children a year visit A&E because they have been hurt in an accident.

Not enough has been done to tackle the problem, which is thought to cost the NHS £149m a year.

"Few of us can imagine the heartache caused by the loss of a child, but the most recent figures showed that 230 children died in one year from accidents that might have been prevented"

Michael O'Higgins,
Audit Commission Chair



An Evening with Professor Lord Winston

For more than six years the CSEF has enjoyed an excellent working relationship with the Metropolitan Police Service. Together we have

educated more than 300,000 children aged between 10-14 attending schools across London. To commemorate this achievement, we are delighted announce that Professor Lord Winston will host a special evening attended by approximately 120 guests, all of whom have supported our work. The June event will be held at a Metropolitan Police central London location.

Professor Lord Winston will talk about the value of young people to our society and how positive interventions in their early years can lead to the responsible citizens of the future.

Professor Lord Winston is Europe's foremost fertility pioneer. He has been Consultant Obstetrician and Gynaecologist at London's Hammersmith Hospital since

1978 and Professor of Fertility Studies at University of London's Institute of Obstetrics and Gynaecology, Royal Postgraduate Medical School, since 1987.

As a peer he takes the Government Whip (Lord Winston of Hammersmith since 1995) and speaks regularly in the House of Lords on education, science, medicine and the arts. He was the recent Chairman of the House of Lords Select Committee on Science and Technology and is a board member of the Parliamentary Office of Science and Technology.

He regularly presents BBC science programmes. Series include "Your Life in Their Hands", "Making Babies", "The Human Body" (three BAFTAs and a Peabody award), "Secret Life of Twins", "Superhuman" (October 2000 - Wellcome Award for Medicine and Biology), "Child of our Time", "Walking with Cavemen" and, most recently, "The Human Mind".



The report found "shocking" inequalities in rates of accidents in children from poor families.

Injuries such as those caused by burns, falling down the stairs and poisoning are a leading cause of death and illness in those aged 1-14 years.

In recent years the number of deaths from accidents in children has fallen, according to the joint report. However, inequalities between the poorest and more affluent families are widening.

Professor Sir Ian Kennedy, Healthcare Commission chair, said government and local authority efforts to reduce rates of accidents in children were "a disgrace".

Thanks to the continued support of the business community, CSEF will continue to make a difference to the emotional health and well-being of children throughout the British Isles.

Your help makes a difference!

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Hilton House, Lord Street, Stockport, SK1 3NA. Registered Charity No: 1103344

Trustees: Lord Wade of Chorlton (Chair), Liam McGurrin and Terry Spurr MBE; Patron: Alison O'Brien

Respect for Young People in Stoke-on-Trent

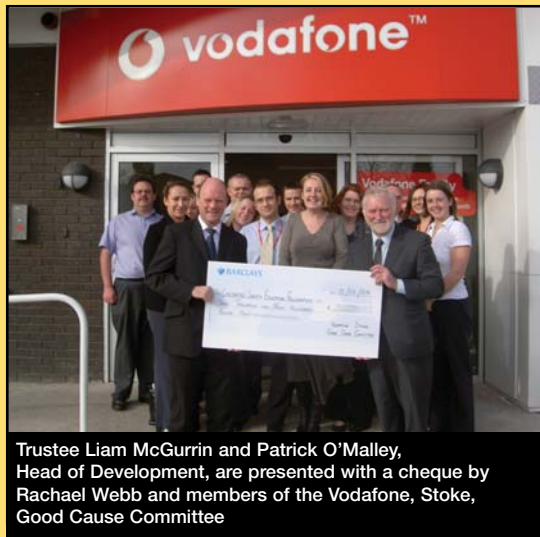
The Children's Safety Education Foundation and Vodafone UK team up

CSEF has teamed up with the Vodafone UK Foundation and Stoke-on-Trent's Healthy Schools Team to create an exciting new Citizenship programme for 13-14 year olds.

Scheduled to start in Autumn 2007, the road show of drama workshops will be visiting 22 schools to look at key issues facing young people and promote safety and good citizenship through drama and interactive resources.

The Citizenship programme is based on CSEF's educational resource 'RESPECT - Your Life, Your Choice', which looks at the impact of life choices and provides young people with the knowledge and understanding to prevent them from making uninformed decisions.

The sessions and the resource will help students to understand issues like decision making, self-esteem, changing attitudes and communication. In addition, there is practical guidance on staying safe in the form of advice around bullying, Internet safety and the implications of anti-social behaviour.



Trustee Liam McGurrin and Patrick O'Malley, Head of Development, are presented with a cheque by Rachael Webb and members of the Vodafone, Stoke, Good Cause Committee

The team at CSEF is excited about teaming up with Vodafone and lending expertise in developing educational resources. Says Patrick O'Malley, Head of Development at CSEF: "Reaching young people at this critical age is crucial to help them become better citizens. This is a very exciting programme and we're looking forward to working with Vodafone staff to make a real impact in the Stoke-on-Trent community."



Children's Safety Education Foundation

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CSEF resources are becoming increasingly recognized as leading the field in educating and giving young people the skills to keep themselves safe.

Here are examples of support from the Department for Education and Skills and the National Union of Teachers.

department for **education and skills**
creating opportunity, releasing potential, achieving excellence

One of the messages we send to schools and pupils is that no young person should suffer in silence, and we encourage all pupils to speak out if they experience bullying. I note that this was clearly highlighted throughout. I note that the booklet encourages teachers to talk about bullying in their classrooms, and in school assemblies. The Department recognises the importance of these activities.

*Lord Andrew Adonis,
Parliamentary under-Secretary of State,
Department for Education
and Skills*

Drum takes the safe approach with new teaching materials



Petra Norris, Drum Housing Association's Housing Manager pictured with pupils from Petersfield School

Drum Housing Association has presented some innovative teaching materials to The Petersfield School. Petra Norris, the Housing Manager for Drum, said: "Drum takes the issue of anti-social behaviour very seriously, and young people's safety is an important issue within this area."

"Working with TPS in this way is an important part of the wider role that we play in the community and we are delighted that the students found the resources so informative."

Drum has provided the funding of these resources as part of its commitment to working in the communities and the 'respect' standard for housing management.

"Topics are relevant to young people today" said Paul Harvey, Head of Personal, Social, Health Education at the School.



Courtesy of Petersfield Post

Young boy makes a splash for the CSEF

Seven year old William Brown (pictured) from Saughton Primary School has just raised £261 by swimming a staggering 1,500 metres. William set up the near mile long sponsored swim by himself and gathered his sponsorship from his friends and family. This is a wonderful example of good citizenship and our chair of Trustees, Lord Wade, has written to both William and his parents expressing our sincere gratitude. Well done William!



About justgiving

"Charities love this type of fundraising as it saves them tonnes of admin as the money goes straight to their bank account." **BBCi**

Justgiving is the leading charity fundraising website, enabling ordinary people to raise extraordinary amounts of money for the causes they care about.

Since its launch in 2001, member charities have collected **over £100 million** in online donations through their website.

They provide fun and easy-to-use online fundraising tools that capture donations electronically and reclaim Gift Aid automatically - saving our charity a lot of time and cost.

We understand that there are a great number of supporters, like William Brown, who wish to fundraise or donate to our charity, and our inclusion on this website now provides an excellent opportunity for you to do so.

To fundraise visit:

www.justgiving.com/csef/raisemoney

For on-line donations visit:

www.justgiving.com/csef/donate



National Union Teachers

The National Union of Teachers is proud to work with CSEF on its safety resources.

Safety education is of the utmost importance to teachers and it is vital to the development of our young people into secure and confident young adults.

Teachers are always looking for high quality, high standard resources to help deliver safety messages in schools and CSEF has provided both with Streetvibe and Respect. The resources have been very well received in the classroom by both teachers and pupils.

*Steve Sinnott,
General Secretary,
National Union of Teachers.*